



Strategic Planning

Designing the new CATEC in its 40th anniversary year



Designing a brand new **model**



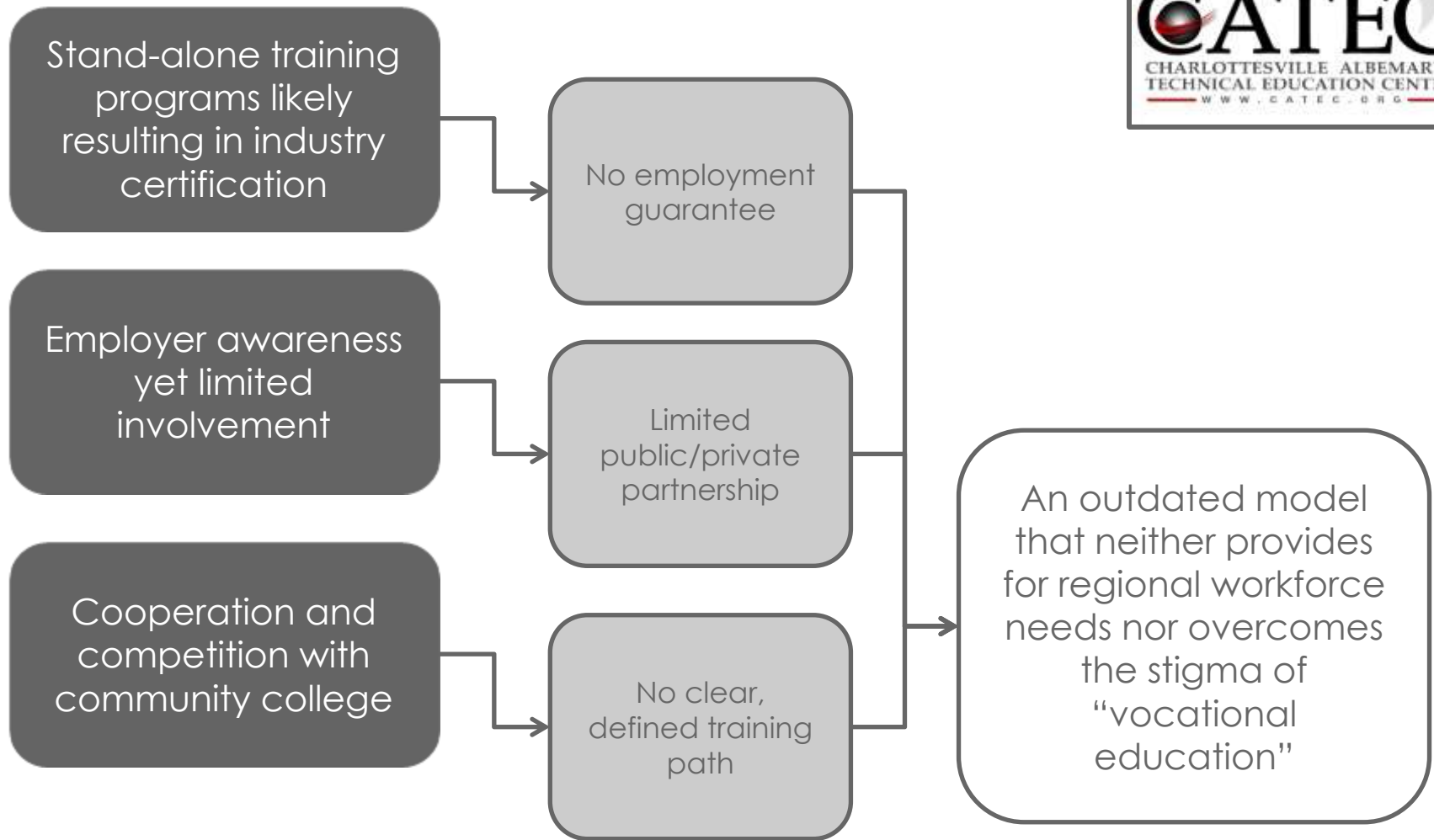
1976: *"Consideration should be given to changing, upgrading, and expanding the offerings of this school to meet the changing needs of the community."*

1977: *"Discontinue any obsolete courses."*

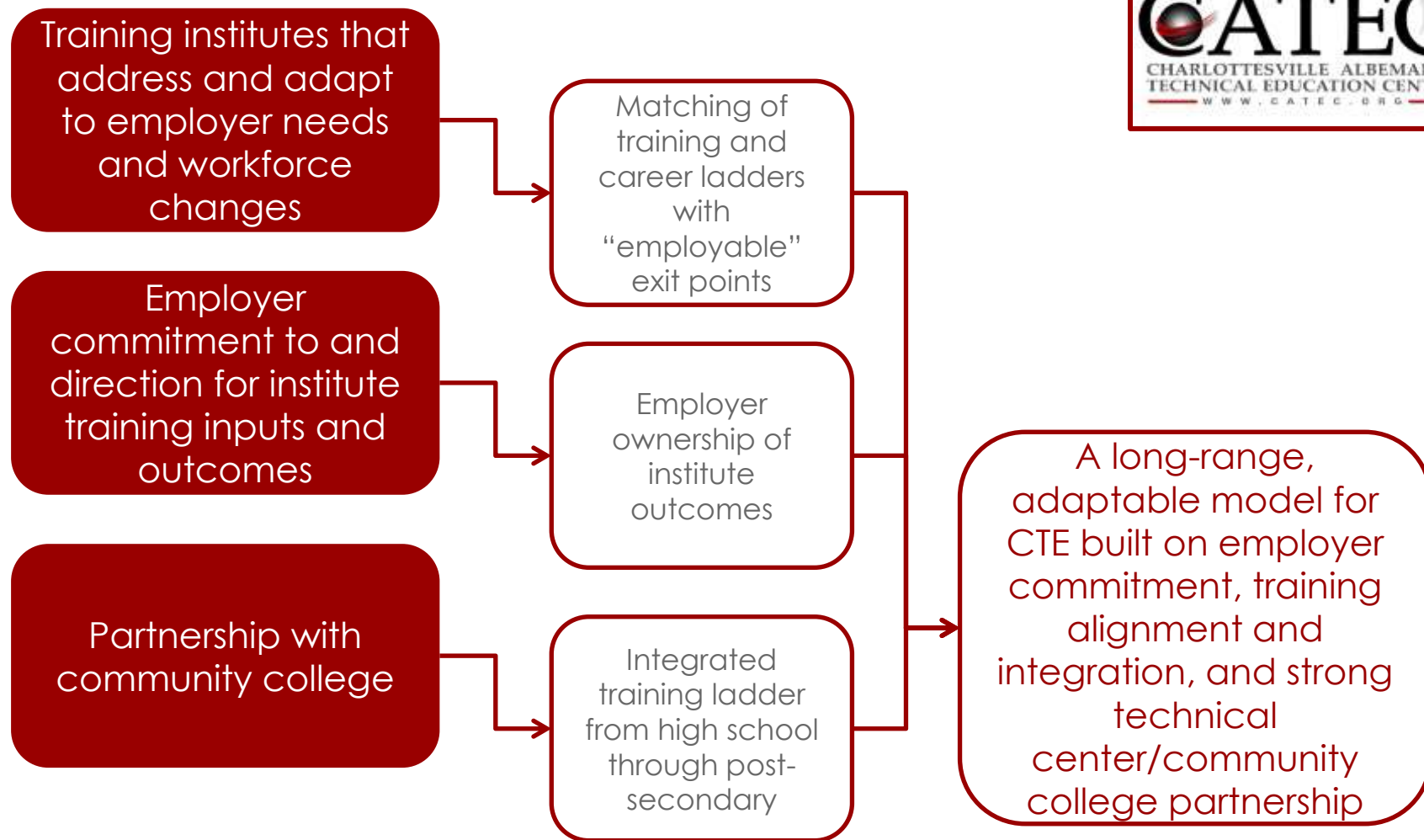
1985: *"...the CATEC Review Committee reconvened to study the following issues: The working relationship between CATEC and the high schools, declining enrollment, improving the image of CATEC, the effect of new graduation requirements, and the need for long and short range planning for CATEC."*

1985: *"...vocational programs suffer an image problem; the perception is that students are prepared for low status jobs."*

Designing a brand new **model**



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Brand new **model**

Brand new model

Brand

a promise to customers
and stakeholders about
the quality of their
experience

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My School. My Choice. My Future.

The current promise does not bypass the stigma of “vocational education,” does not grant access to an aligned training ladder, and does not serve as a direct connection between employers and future employees.

My School. My Choice. My Future.



CATEC, in partnership with PVCC and major employers, will serve as part of the regional training ladder across a range of CTE institutes designed to result in employability within regional businesses and to give access to continued post-secondary training.

Our School. Our Choice. Our future.

Next Steps



Our School. Our Choice. Our future.